# 2 0 ART 2 4 ART KACHSIUNG

### **Exhibition Introduction**

As the benchmark art event in the second half of the year in Taiwan, ART KAOHSIUNG invites local galleries, cultural centers, and artists in Kaohsiung to participate. It continues to integrate and develop the potential for art exchange in Asia, bridging the cooperation between the domestic and European art industries.

Renowned curators and gallery operators are invited to connect the art resources in central and Southern Taiwan, creating a vibrant cultural and artistic atmosphere in the city of Kaohsiung.

11.29

In 2014, Art Kaohsiung successfully pioneered a new frontier in Southern Taiwan as the "platform for art exchange in Northeast and Southeast Asia", expanding the scope of artistic dialogue in Asia and increasing the international visibility of the Taiwanese art market.

Formosa Art Fair Company as the organizing committee for the 12th edition of ART KAOHSIUNG, the committee warmly invites all galleries to participate in this unique and top-notch art week in Kaohsiung !

#### **Exhibition Overview**

2024. 11. 28 (Thu.) — 12 . 1 (Sun.) P2 & Bicycle Warehouses, Pier-2 Art Center No. 1, Dayong Road, Yancheng District, Kaohsiung City

xhibition Set-Up	Collector's Preview	VIP Preview	Opening Reception	Public Exhibition Period	Exhibition Dismantling
11.27	11.28	11.28	11.28	11.29 11.30	12.01
10:00	14:00	15:00	18:00	11:00 11:00	19:00
20:00 (WED.)	20:00 (THU.)	20:00 (THU.)	20:00 (THU.)	19:00 (FRL) (SAT.)	<b>22:00</b> (sun.)
11.28				12.01	12.02
08:00				11:00	08:00
12:00 (THU.)				19:00 (sun.)	12:00 (MON.)

Please scan the QR code on the right to download the application form. Fill out the form in detail and include relevant gallery information. Then, email it to the ART KAOHSIUNG Executive Committee at art.kaohsiung@gmail.com with the subject line "Gallery Name\_Application for 2024 Kaohsiung Art Fair."



# **Contemporary Art Exhibition Area** P2 & Bicycle Warehouses, Pier-2 Art Center 21.6 square meters 17.28 square meters (W3.6 x L4.8 x H3.6) (W3.6 x L6 x H3.6) USD 4,800 (\*excluding tax) USD 3,500 (\*excluding tax) VIP Invitation x20 VIP Invitation x20 Exhibitor Badges x4 \*Special Offer : 2023 ART KAOHSIUNG will enjoy a 10% discount.

## **Kaohsiung Art Week Promotion**

Formosa Art Fair will organize an international publicity program in English, Japanese, and Korean, targeting Southeast Asia, Korea, and Japan.

Especially in the case of special exhibitions and the participation of Taiwanese artists in the Art Fair, the company will focus on expanding the overseas marketing publicity of Taiwanese artists, and promote Taiwanese artists to the international art market through a professional art perspective.

- Before and during the fair, we will cooperate with Kaohsiung galleries and art organizations to promote the Kaohsiung Art Week on the fair's self-media to expand the scale of publicity.
- The founder of Formosa Art Fair, Mr. Richard H.K. Chang was also awarded the "Heritage Contribution Award" at the Penang International Art Summit in 2023. Formosa Art Fair actively adheres to the curatorial intention of promoting international art and cultural exchanges, and establishes a platform for the interaction between the contemporary art industry in Taiwan and the art space in the form of an exhibition, in order to promote the development of regional art.

# **Application**

#### August 15th | Deadline for Application and Deposit Payment

- Exhibitors are required to submit the application form and a deposit of USD 200 to complete the registration. The deposit of unsuccessful applicants will be refunded after deducting administrative fees. Exhibitors who withdraw after acceptance will not receive a refund of the deposit.

#### August | Application Confirmation

- The organizer will email a confirmation upon receiving the application form.
- If you do not receive a confirmation within 5 working days after the application, please contact us directly. Email: art.kaohsiung@gmail.com

#### September 3rd | Notification of Selection Results

- The organizer will notify the review results via email and send the payment invoice, as well as the Catalog and Media Promotion Form.
- participating galleries are required to make full payment within 10 working days upon receiving the notification and return the Catalog and Media Promotion Form to ensure participation eligibility and benefits.

#### September 18th | Deadline for Booth Fee and Catalog and Media Promotion Form

- To ensure participation eligibility and benefits, please settle the payment and submit the Catalog and Media Promotion Form on time.
- The payment date will be based on the date of bank remittance or check issuance.
- The organizer reserves the right to cancel the participation eligibility of exhibitors who fail to pay the booth fee by the deadline.

#### ART KAOHSIUNG

S +886 2 2578 0259
H +886 2 2578 0219
□ 印刷品

藝征